

Deutsch-Österreichischer AIDS-Kongress • Frankfurt am Main • 29. Juni 2007

Symposium der Sektion All Around Women Special der DAIG e.V.

Lifeboat Germany

A Guide to *Positive* Motherhood

- Manuela Maiguashca, Amsterdam, and Harriet Langanke, Köln

An international Project



- International Director:
Manuela Maiguashca
- German Producer:
Harriet Langanke;
Carasana Video
Production
- German bodies:
 - Netzwerk Frauen und AIDS
 - AAWS / DAIG
 - Bundesarbeitsgemeinschaft
Kinder im Umfeld von HIV

Why Lifeboats?

- Anasha (named altered) is a woman from Nigeria. When she learned two years ago during her pregnancy that she was HIV-positive, she was urged by her gynaecologist to have an abortion. She would have loved to have the child. Today, she is full of hate: »The Germans are killing babies.«
- Jasmina (name altered) already had two children, when she was diagnosed with HIV. Fearing she would pass on the virus, she stopped kissing them and even kept them emotionally at a distance. She cleaned and disinfected excessively.

Two out of numerous cases, these cited from the AIDS-Hilfe Düsseldorf newsletter

Still, not everybody who should understand does so!

Why Lifeboats?



Why Lifeboats?



Why Lifeboats?



Who needs more information?

- **Women with HIV**
 - pregnant women
 - women with a migratory background
 - their family and friends
- **Health professionals**
 - physicians: medical practice, gynaecologists ...
 - midwives; nurses ...
- **A wider community**
 - public, media, multipliers ...

Addressing the public

- **The Mainstream Media and HIV/Aids**
 - “gatekeepers” of information about HIV/Aids
- **Multipliers**
 - NGOs, NPOs, CBOs, that deal with reproductive health and HIV are trying to redress some of these imbalances

How we will inform

- **A Collection of Short Films**
 - Shown at conferences, film festivals, as interstitials for television, social spots in cinematic programming, in gallery exhibitions, online, educational programming, etc...
- **Website**
 - Offers films available for download as well as educational resources and links
- **Multimedia DVD**
 - Collates a selection of films with informational resources for use in workshops, training, counselling, etc...

Lifeboats Films

- **Break Stereotypes**
 - Resist Reductive Narratives
 - Face Taboos
 - Create safe spaces in which to be heard and in which to listen
- **Use a Participatory Model of Filmmaking**
 - Disclosure is not a prerequisite for participating
 - Women and children drive the content
 - Filmmakers and media educators, working with families, help to conceptualise and record the imagery
- **Use Documentary and Art to Create Expressive Portraits**
 - Simple films - Complex portraits
 - Wider concept of documentary

Where will the films be seen and how will they be used?

- **Use multi platform distribution model**
- **Films as social action tools**
 - Repurposing media for different audiences
 - » Women and children
 - » Health professionals
 - » Media and wider public

What have we done?

- **“Lullaby”**



- **Work in progress:** The Dream, The Game and The Oral History Project
- **Built trust** with communities of women and children joining the Lifeboat project

First trust building meeting German Lifeboat Group

Bad Honnef
March 2007

Public Health Issues

1. Authentic and reliable first hand information
2. Empowerment for women living with HIV and Aids and their children
3. Making the issues of the DVD adaptable for mass media as well as for experts

Fund raising issues

- 10 x 10.000 Euro
- Public private partnership (50 : 50)
- Foundations and ministeries
- Commercial partners
- We still need money...

More to know?



Ein audiovisueller Wegweiser für **POSITIVE** Mutterschaft.

Lifeboat

Deutschland

1992 und kein bisschen weiter?
Das bundesweite Netzwerk Frauen und Aids weiß: Noch immer sind Schwangerschaft und Mutterschaft bei Frauen mit HIV Reizthemen. Viel zu viele Kinderwünsche sind buchstäblich untergegangen. Nur weil die, die es angeht, nicht gut informiert sind.

Multimedia-DVDs klären auf und machen Mut.
Lifeboat ist ein Medienprojekt, bei dem audiovisuelle Beiträge gemeinsam mit HIV-positiven Müttern entwickelt werden. Mit Kurzfilmen wollen sie anderen Frauen mit HIV Mut und Hoffnung machen. Ziel ist es, ein Lifeboat – ein Rettungsboot – zu bauen, mit dem HIV-positive Frauen das Meer von Stigmatisierung und Diskriminierung überwinden können.

Lifeboat – ein internationales Projekt.
„Rettungsboote“ wird es in vielen Ländern Europas und Afrikas geben. In Deutschland beteiligen sich das bundesweite Netzwerk Frauen und Aids, die Bundesarbeitsgemeinschaft Kinder im Umfeld von HIV und Aids, die Sektion AAWs der Deutschen AIDS-Gesellschaft sowie die Kölner Videoproduktion Carasana an dem Projekt.

Mitmachen!
Frauen und Mütter, die Ideen für die DVD haben, die die Kurzfilme gestalten wollen oder die sich generell an dem Projekt beteiligen wollen, können jederzeit einsteigen. Platzreservierungen bei Harriet Langanke unter Telefon 0221 – 340 80 40 oder per E-Mail an info@projekt-lifeboat.de. | www.projekt-lifeboat.de

Websites:

- www.projekt-lifeboat.de
- www.lifeboatfilms.org

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